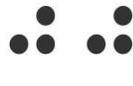




The Lighthouse for the Blind, Inc.

100 Years of Jobs, Independence, and Empowerment

1918



2018

Centennial Celebration Event Sponsorship Opportunities

Saturday, September 15th, 2018

Museum of Flight

Great Gallery



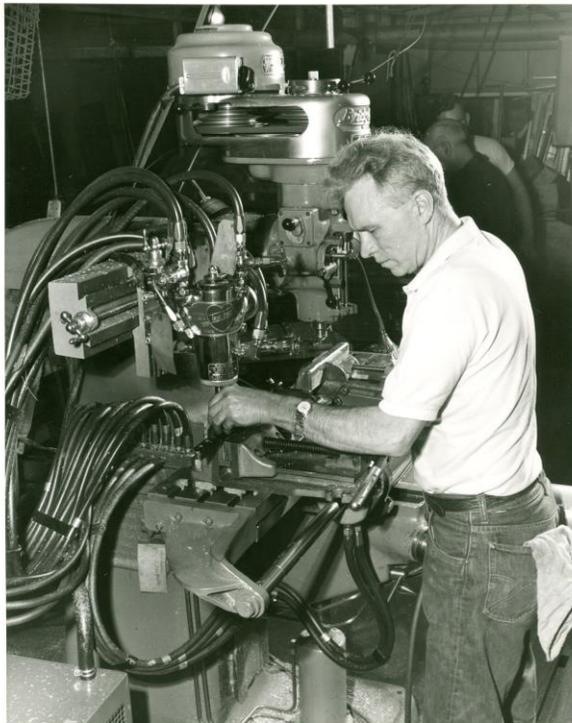
We Invite you to Celebrate with Us!

For 100 years, the Lighthouse has been creating opportunities independence and self-sufficiency for people who are blind, DeafBlind, and blind with other disabilities in our community.

We invite you to invest in jobs, independence, and empowerment by joining us as an honorable sponsor for the *Lighthouse Centennial Celebration*. Your sponsorship will support the growth of our vital training programs such as braille literacy, orientation and mobility, and computer and assistive technology training.



Did you know that seven out of ten adult Americans who are blind are unemployed and that one third live in poverty? Your support helps to alleviate this appalling social inequality by providing job training, employment opportunities, and support services for people who are blind, DeafBlind, and blind with other disabilities.



The Lighthouse began providing employment opportunities by making brooms and jigsaw puzzles. Today, we provide high-skilled employment and trainings to over 260 individuals who are blind and DeafBlind in a variety of jobs including aerospace manufacturing, customer service, information technology, human resources, and fundraising.

Please join The Lighthouse for the Blind, Inc. by breaking down barriers to employment, independence, and self-sufficiency for people who are blind, DeafBlind, and blind with other disabilities.



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You can make a big impact on
Lighthouse employees by
sponsoring today!

Please use this Sponsorship Packet
as a reference as you consider being
a Sponsor. If you have any questions
or would like more information,
please feel free to contact Kate
Wiegel, Director of Institutional
Relations, at (206) 436-2116 or
kwiegel@seattlelh.org.



Thank you for your investment in building a thriving community that offers everyone the
opportunities to achieve independence and self-sufficiency.

Respectfully,

Barbara Ross

Barbara Ross
Foundation Board President



About the 100th Anniversary Celebration

As our largest community event of the year, the *Lighthouse Centennial Celebration* event is an opportunity to celebrate the changes being made in our community and the success of the organization, donors, corporate and foundation partners, business and community leaders, and families dedicated to creating a world where people who are blind, DeafBlind, and blind with other disabilities are instilled with a feeling of self-worth and independence.

Join us as we share stories of our past and the many ways the Lighthouse has helped shape and redefine our community for 100 years! This elegant evening will feature entertainment, delicious dinner and drinks, a silent auction, opportunities to learn more about the Lighthouse and special guest speakers, including an employee presentation about their journey.

Lighthouse Centennial Celebration

Saturday, September 15th, 2018

Museum of Flight

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Why sponsor?

- Your sponsorship contribution supports vital program growth, helps to build a community that maximizes accessibility and inclusion, and makes a huge impact in the lives of adults with disabilities.
- Increased community awareness of your organization's philanthropic activities encourages company pride and loyalty to your brand.
- Company logo and name exposure through web presence, signage, inclusion in the event program, and highlights on our social media.



Lighthouse Centennial Celebration Sponsorship Levels

The *Lighthouse Centennial Celebration* opportunities range from \$1,500 to \$100,000. Sponsorship benefits include a combination of web, print, social media, and day-of event marketing and recognition benefits.

We are happy to customize sponsorships to meet the needs and interests of your company.

\$100,000 Presenting Sponsor

- Company name displayed as “Presenting Sponsor” on all event materials
- Opportunity for company informational table or booth with high-visibility location
- Full page program advertisement
- Company banner at the event
- Company giveaways at each table
- Three tables for 30 guests with preferred seating
- Special Lighthouse presentation at your place of business
- Company logo on *Redefining Vision Website* and in Horizons print newsletter (3,000 contacts)
- Company logo on event posters distributed throughout the community
- On-stage Emcee recognition of sponsorship during the event
- Company logo and name displayed on all pre and post event visuals
- Company recognition in pre and post event social media campaigns (7,000 followers) and emails (5,000 contacts)

\$75,000 Platinum Sponsor

- Opportunity for company informational table or booth
- Half-page program advertisement
- Company banner at the event
- Company giveaways at each table
- Two tables for 20 guests with preferred seating
- Special Lighthouse presentation at your place of business
- Company logo on *Redefining Vision Website* and in Horizons print newsletter (3,000 contacts)
- Company logo on event posters distributed throughout the community
- On-stage Emcee recognition of sponsorship
- Company logo and name displayed on all pre and post event visuals
- Company recognition in pre and post event social media campaigns (7,000 followers) and emails (5,000 contacts)



\$50,000 Gold Sponsor

- Quarter-page program advertisement
- Company banner at the event
- Company giveaways at each table
- Two tables for 20 guests with preferred seating
- Special Lighthouse presentation at your place of business
- Company logo on *Redefining Vision Website* and in Horizons print newsletter (3,000 contacts)
- Company logo on event posters distributed throughout the community
- On-stage Emcee recognition of sponsorship
- Company logo and name displayed on all pre and post event visuals
- Company recognition in pre and post event social media campaigns (7,000 followers) and emails (5,000 contacts)

\$25,000 Silver Sponsor

- Company giveaways at each table
- Two tables for 20 guests with preferred seating
- Special Lighthouse presentation at your place of business
- Company logo on *Redefining Vision Website* and in Horizons print newsletter (3,000 contacts)
- Company logo on event posters distributed throughout the community
- On-stage Emcee recognition of sponsorship
- Company logo and name displayed on all pre and post event, visuals
- Company recognition in pre and post event social media campaigns (7,000 followers) and emails (5,000 contacts)

\$10,000 Bronze Sponsor

- One table for 10 guests with preferred seating
- Special Lighthouse presentation at your place of business
- Company logo on *Redefining Vision Website* and in Horizons print newsletter (3,000 contacts)
- Company logo on event posters distributed throughout the community
- On-stage Emcee recognition of sponsorship
- Company logo and name displayed on all pre and post event, visuals
- Company recognition in pre and post event social media campaigns (7,000 followers) and emails (5,000 contacts)



\$5,000 Champion Sponsor

- Company logo in event program
- Company logo on *Redefining Vision Website* and in Horizons print newsletter (3,000 contacts)
- Company logo on event posters distributed throughout the community
- On-stage Emcee recognition of sponsorship
- Company logo and name displayed on all pre and post event, visuals
- Company recognition in pre and post event social media campaigns (7,000 followers) and emails (5,000 contacts)

\$2,500 Community Sponsor

- Company name in event program
- Company logo on *Redefining Vision Website* and in Horizons print newsletter (3,000 contacts)
- Company name on event posters distributed throughout the community
- Company name and name displayed on all pre and post event, visuals
- Company recognition in pre and post event social media campaigns (7,000 followers) and emails (5,000 contacts)

\$1,500 Supporting Sponsor

- Company name in event program
- Company logo on *Redefining Vision Website* and in Horizons print newsletter (3,000 contacts)
- Company name on event posters distributed throughout the community



The Lighthouse for the Blind, Inc.
100 Years of Jobs, Independence, and Empowerment

To secure your sponsorship today, please submit this form with payment to The Lighthouse for the Blind, Inc. at the address listed below.

Company Name: _____

Contact Name: _____ Title: _____

Contact Email: _____

Contact Phone: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level (check level of interest):

Presenting	\$100,000
Platinum	\$75,000
Gold	\$50,000
Silver	\$25,000
Bronze	\$10,000
Champion	\$5,000
Community	\$2,500
Supporting	\$1,500

Sponsoring Company:

Authorized Signature

Date

Please send invoice for the level indicated above

A check is enclosed for the level indicated above

I have made a payment online at www.thelighthousefortheblindinc.org
(click the donate now button)

Email form to: kwiegel@seattlelh.org

Please mail checks to: The Lighthouse for the Blind, Inc.
Attn: Kate Wiegel
2501 S. Plum Street
Seattle, WA 98144



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Thank you!

Thanks to the support of organizations and people like you there is always a light on at the Lighthouse.

With over 400 employees we are able to operate two shifts per day. Hundreds of adults who are blind and DeafBlind are instilled with a feeling of self-worth and independence in their jobs. Being employed with the necessary support systems empowers people and makes them proud of their contribution to society. Your partnership with The Lighthouse for the Blind, Inc. supports mission-related costs crucial to provide the supports and skills necessary for our employees to be successful in the workplace and in the community.

Thank you for your enthusiasm to help people who are blind, DeafBlind, and blind with other disabilities. By expanding jobs, increasing opportunities for upward mobility, and promoting more choices, we are furthering independence and self-sufficiency in our community and beyond.

Thank you!